Student Learning Outcomes Matrix - Academic Year 2024 – 2025

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: Does not meet expectation Meets expectation Exceeds expectation Insufficient data
SLO 1- Apply critical thinking skills, identify problems and make sound decisions in practical settings in the sport industry.					
Measure 1 Internship Supervisor Evaluation (indirect)	Acceptable target is 70% of students will be rated as acceptable (2) or better on a 3-point scale. Ideal target is 80% of students will be rated as acceptable (2) or better on a 3-point scale.	Fall 2024: n=82 Spring 2025: n=124 Total: 206	154 students were rated as exemplary (3). 51 students were rated as acceptable (2). 1student was rated as unacceptable (1).	99.5% of students engaged in the internship were rated as acceptable or above by their supervisor	Exceeds expectations
Measure 2 Perception of preparation in ability to apply critical thinking skills, identify problems and make sound decisions in practical settings in sport industry (indirect – exit survey)	Acceptable target is 70% of students will perceive being well prepared (4) or better on a 1-5 scale. Ideal target is 80% of students will perceive being well prepared (4) or better on a 1-5 scale.	Fall 2024: n=55 Spring 2025: n=39 Total: 96	N=96 (Fall, Spring) 42/96 had a rating of 5.0 37/96 had a rating of 4.0	Total: 79/96 = 82%	Exceeds Expectations
SLO 2 Use interpersonal communication skills with individuals and groups; disseminate information in a variety of oral, written, technological and electronic formats to diverse populations such as clients, employees, and managers.					
Measure 1 Writing Samples (direct)	Acceptable target is 70% of students will	Total: 103 students	Content development 81 –students	Content development – 79%	Meets expectation.

	score acceptable (2) or exemplary (3) in written communication Ideal target is 80% of students will score acceptable (2) or exemplary (3) in written communication.	(Fall 2024, Spring 2025)	Genre – 74 students Sources – 77 students Control of Syntax – 72 students	Genre – 72% Sources – 75% Control of Syntax – 70%	Meets expectations. Meets expectations. Meets expectation
Measure 2 Oral Presentations (direct)	Acceptable target is 70% of students will score acceptable (2) or exemplary (3) in oral communication. Ideal target is 80% of students will score acceptable (2) or exemplary (3) in written communication.	<u>Fall 2024:</u> n=24 <u>Spring 2025:</u> n=36 Total: 60	51/60 scored Acceptable (2) or better on each of the criteria in the rubric.	85%	Exceeds Expectations
Measure 3 Perception of ability to effectively communicate in written and oral modes (indirect – exit survey)	Acceptable target is an average rating of all students who complete the survey will be 3.0 or higher on a 1-5 scale. Ideal target is an average rating of all students who completes the survey will be 3.5 or higher on a 1-5 scale.	<u>Fall 2024:</u> n=55 <u>Spring 2025:</u> n=39 Total: 96	N=96 (Fall, Spring) 47/96 had a rating 5.0 35/96 had a rating of 4.0	Total: 82/96 = 85%	Exceeds Expectations
SLO 3 - To understand, interpret, critique and apply research to improve practice in the chosen field.					

Measure 1 Research Assignment (student artifact - direct)	Acceptable target is 70% of students will score acceptable (2) or exemplary (3). Ideal target is 80% of students will score acceptable (2) or exemplary (3).	Total: 103 students (Fall 2024, Spring 2025)	Topic selection – 102 students Existing knowledge – 98 students Analysis – 74 students Conclusions – 90 students	Topic selection – 99% Existing knowledge – 95% Analysis – 72% Conclusions – 87%	Exceeds Expectation Exceeds Expectation Meets expectation Exceeds Expectation
Measure 2 Student survey of research application (indirect – exit survey)	Acceptable target is average of all students who complete the survey will be a 3.0 or higher on a 1-5 scale. Ideal target is average of all students who complete the survey will be a 3.5 or higher on a 1-5 scale.	Fall 2024: n=55 Spring 2025: n=39 Total: 96	N=96 (Fall, Spring) 40/96 had a rating 5.0 27/96 had a rating of 4.0	Total: 67/96 = 70%	Meets Expectation
SLO 4– Recognize and understand ethical issues as they relate to a sport management setting.					
Measure 1 Personal Ethics Profile Paper (student artifact - direct)	Acceptable target is 70% of students will score acceptable (2) or exemplary (3). Ideal target is 80% of students will score acceptable (2) or exemplary (3).	Fall 2024 n=78 Spring 2025 n=113 Total: 191	(number) Fall 2024: Exemplary: 47 Acceptable: 25 Below: 6 Spring 2025: Exemplary: 89 Acceptable:16 Below: 8 Total: Exemplary: 136	(%) Fall 2024: Exemplary: 60% Acceptable: 32% Below: 8% Spring 2025: Exemplary: 79% Acceptable:14% Below: 7% Total: Exemplary: 71%	Exceeds Expectation Exceeds Expectation

			Acceptable: 41 Below: 14	Acceptable: 22% Below: 7%	

Notes: 1) You may have more or fewer SLOs than shown above. 2) You may measure an SLO only once, but only with a direct measure. Measuring an SLO more than once is a better practice. 3) If you use a cycle different from measuring all SLOs once a year, include ALL SLOs in your OAP and indicate when the most recent data was collected. 4) Replicate the matrix for any degree program with different SLOs or different measurement tools at all degree levels and identify accordingly.

Bachelor of Science, LSU Online SLO Matrix – Academic Year 2023-2024

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify the Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
SLO 1 - Demonstrate an understanding of sport administration that are needed to apply critical thinking skills, identify problems and make sound decisions in practical settings in the sport industry.					
Internship Supervisor Evaluation (indirect)	Acceptable target is 70% of students will be rated as acceptable (2) or better on a 3-point scale. Ideal target is 80% of students will be rated as acceptable (2) or better on a 3-point scale.	9 students - First and Second Fall, 2024 and 17 students - First and Second Spring 2025 Total: 26	25 students were rated as exemplary (3).	96% of students engaged in the internship were rated as acceptable or above by their supervisor	Exceeds expectations
Perception of preparation in ability to apply critical thinking skills, identify problems and make sound decisions in practical settings in sport industry (indirect – exit survey)	Acceptable target is 70% of students will perceive being well prepared (4) or better on a 1-5 scale. Ideal target is 80% of students will perceive being well prepared (4) or	N/A		.	

	better on a 1-5 scale.				
SLO 2 - Use interpersonal communication skills with individuals and groups; disseminate information in a variety of oral, written, technological and electronic formats to diverse populations such as clients, employees and managers.					
Writing Samples (direct)	Acceptable target is 70% of students will score acceptable (2) or exemplary (3) in written communication Ideal target is 80% of students will score acceptable (2) or exemplary (3) in written communication.	9 students - First and Second Fall, 2024 and 17 students - First and Second Spring 2025 Total: 26	Content development – 26 students Genre – 24 students Sources – 22 students Control of Syntax – 25 students	Content development – 100% Genre – 92% Sources – 86% Control of Syntax – 95%	Exceeds Expectation. Exceeds Expectations. Meets expectations. Exceeds Expectation
Oral Presentations (direct)	Acceptable target is 70% of students will score acceptable (2) or exemplary (3) in oral communication. Ideal target is 80% of students will score acceptable (2) or exemplary (3) in written communication.	9 students - First and Second Fall, 2024 and 17 students - First and Second Spring 2025 Total: 26	26 students scored a "2" or better on each of the criteria in the rubric.	100% of students scored a "2" or better on each of the criteria in the rubric.	Exceeds expectation Exceeds expectation
Perception of ability to effectively communicate in written and oral modes (indirect – exit survey)	Acceptable target is an average rating of all students who complete the survey will	N/A			

	be 3.0 or higher on a 1-5 scale. Ideal target is an average rating of all students who completes the survey will be 3.5 or higher on a 1-5 scale.				
SLO 3 - To understand, interpret, critique and apply research to improve practice in the chosen field.					
Research Assignment (student artifact - direct)	Acceptable target is 70% of students will score acceptable (2) or exemplary (3). Ideal target is 80% of students will score acceptable (2) or exemplary (3).	9 students - First and Second Fall, 2024 and 17 students - First and Second Spring 2025 Total: 26	Topic selection – 26 students Existing knowledge – 24 students Analysis – 20 students Conclusions – 24 students	Topic selection – 100% Existing knowledge – 92% Analysis – 80% Conclusions – 94%	Exceeds Expectation Exceeds Expectation Meets expectation Exceeds Expectation
Student survey of research application (indirect – exit survey)	Acceptable target is average of all students who complete the survey will be a 3.0 or higher on a 1-5 scale. Ideal target is average of all students who complete the survey will be a 3.5 or higher on a 1-5 scale.	N/A		.	
SLO 4 – Recognize and understand ethical issues as they relate to a sport management setting.					
Personal Ethics Profile Paper		Data not collected			

(student artifact - direct)	Acceptable target is 70% of students will score acceptable (2) or exemplary (3). Ideal target is 80% of students will score acceptable (2) or exemplary (3).	this assessment period.			

Program-Level Operational Effectiveness Goals Matrix
Academic Year 2024-2025

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
OEG 1 - To maintain commitment to the University's mission and the mission of the Sport Administration/Sport Management program.			
Employ faculty who are excellent teacher-scholars, nationally competitive in research and creative activities.	Faculty will publish in top ranked journals and make presentations both internationally and nationally. 100% of tenure-track faculty will complete 2 presentations and/or publications annually.	The current faculty recorded a significant number of publications in top ranked journals in the field such as: Journal of Business Research, Journal of Sport Management, Sport Management Review, Ohio History, Sport Marketing Quarterly, International Journal of Sports Marketing and Sponsorship, Communication & Sport, Journal of Emerging Sport Studies, Journal of Mississippi History, Journal of Applied Sport Management, Journal of Athlete Development and Experience, Journal of Sport and Social Issues, Leisure Sciences, Journal of Issues in Intercollegiate Athletics, Case Studies in Sport Management, Journal of Intercollegiate Sport	Exceeds expectations

		15+ presentations (national and international top-tier academic conferences). Examples include that NASSM, CSRI, ASMA, EASM, COSMA, SMA	
OEG 2 - Serve as a unifying force on campus.			
Actively participate in campus life	Students will engage in campus activities.	The undergraduate and graduate program regularly participates in fairs sponsored by campus life, accepts and presents guest lectures to students and college employees.	Meets expectations
Faculty will be proactive in fostering a positive relationship between the athletic and academic communities.	Faculty will engage in fostering relationship with LSU Athletics.	Sport Management faculty (tenure-track and professional practice) participate in seminars with the Cox Communications Academic Center for Student Athletes such as Major Decisions Symposium. We also support and assist LSU Athletics employees' pursuit of graduate degrees. The profession practice professors are engaged in recruiting efforts with LSU Athletics.	Meets expectations

OEG 3 - Accept assessment as an important vital tool to ensure the program is meeting goals.			
Reporting	The assessment coordinator will report data annually.	Sport Administration/Management annual assessment data are maintained in Task Stream at the Office of Assessment and Evaluation.	Meets expectation.
OEG 4 - Provide opportunities for undergraduate and graduate student professional growth.			
Research Opportunities	Graduate students in the Ph.D. program will publish in top ranked journals and make presentations both internationally and nationally.	All returning doctoral students either published or had papers accepted in journals. Multiple presentations (i.e., over 10) were collectively made at national and international conferences such as: CSRI, NASSM, and ASMA.	Exceeds expectations

	100% of doctoral students will complete at least one presentation or accepted publication.		
Professional development activities	Opportunities for professional development.	There are several in-service opportunities for graduate students hosted by the SOK or university graduate school.	Meets expectations
Volunteer work opportunities	Students will engage in opportunities that enhance the community.	The undergraduate and graduate students have volunteered for work/athletic events on-campus, bowl games in New Orleans, and in their own hometowns. The undergraduate students complete mini-internships (KIN 2999) during the fall, 2024 and spring, 2025. The Sport Administration Association (SAA) continued to have guest speakers.	Meets expectations
OEG 5 - To continuously improve teaching, learning and research productivity.			
Demonstrate through faculty teaching evaluations and course elective offerings.	Faculty will demonstrate productivity in teaching, learning and discovery.	Teaching evaluations were above 4.0 for the 2024-2025 academic year.	Meets expectations.
Demonstrate through faculty publications and presentations;	Faculty will publish in top ranked journals and make presentations both internationally and nationally.	See OEG 1	Exceeds expectations
OEG 6 - To explore, nurture and strengthen partnerships with community and area sport organizations and businesses.			
Input from Advisory Board	Commit to an annual meeting with advisory board.	Hold an annual meeting with Advisory Board in the fall. Will meet to receive input for additions to the curriculum and on addressing ethical and diversity issues. The Advisory Board was formally established in	Below Expectation

| | | 2024, and the inaugural meeting was held that same year.

Advisory Board Members:

-Carl St. Cyr, Associate Director of Player Personnel, LSU Football

-William Deede, Senior Director of Event Operations and Community Relations, GNSF

-Ronnie Rantz, CEO, Louisiana Sports Hall of Fame; Owner, Baton Rouge Rougarou

-Shaeeta Williams, Director of Community Engagement, LSU Athletics

Note: While the initial meeting was conducted, only one advisory board member was able to attend, along with four faculty members. Due to limited participation, this activity was rated as "Below Expectation." We anticipate more robust engagement in future meetings as the board becomes more established. | |
| Data on partnerships (internships, volunteer opportunities; both formal and informal) | Students and faculty will explore, nurture and strengthen partnerships with the community. | Internship sites: LSU Athletics (various teams and departments), LSU Recreation, LSU Residential Life, Baton Rouge Recreation, Baton Rouge Soccer, etc. Many out-of-state internships in over 29 states. | Meets expectations. |